

## African-American Enrollment--1993-94

- \* the number of blacks in the 1993 freshman class was the second largest in Hopkins' history (54, v. 55 largest)
- \* there are 50% more African-Americans in the Early decision freshman class of 1994 than there were in 1993 (12 v. 8).
- \* in spite of the fact that admissions applications are down overall, the number of applications from black students is at an all time high for the freshman class of 1994.
- \* the new Hodson Achievement Scholarship will be used as leveraged funds to provide full need grant packages to 15 minority students per class. High school students from Maryland, Delaware, D.C. and Virginia are eligible. Winners will never have to borrow to fund their Hopkins education.
- \* we have committed to fund a Project Excellence scholarship at full tuition (up from \$15,000 in each of the last two years), through Carl Rowan's Project Excellence Foundation. This is for a top African American student from the D.C. metropolitan area.
- \* In November, Homewood Student Affairs sponsored a "Minority Student Recruitment Summit" which brought together faculty, staff, alumni and students to discuss issues and generate strategies to increase the enrollment of underrepresented minorities.
- \* This fall, we have published and distributed the first Hopkins recruitment piece designed exclusively for students of color.
- \* The Second Decade Society from the School of Arts and Sciences is preparing a phone-a-thon to admitted African-American students. Since November, SDS members have completed telephone calls to National Achievement Semi-finalists who have indicated an interest in Hopkins.
- \* The Admissions Office conducted their first ever interview day for African American students out of Hopkins' New York City office last fall. An on-campus interview day is scheduled for March; off-campus interview days are being planned for various urban locations next fall.
- \* In early January, 1900 applications were mailed to black students on our prospect file who had not yet applied. This effort, along with those described above, will produce a record number of applicants this year.
- \* Community outreach programs with middle school counselors and teachers continued this fall, with a counselor luncheon (co-sponsored by Multi-cultural Student Affairs) and several campus visits by city middle school classes.